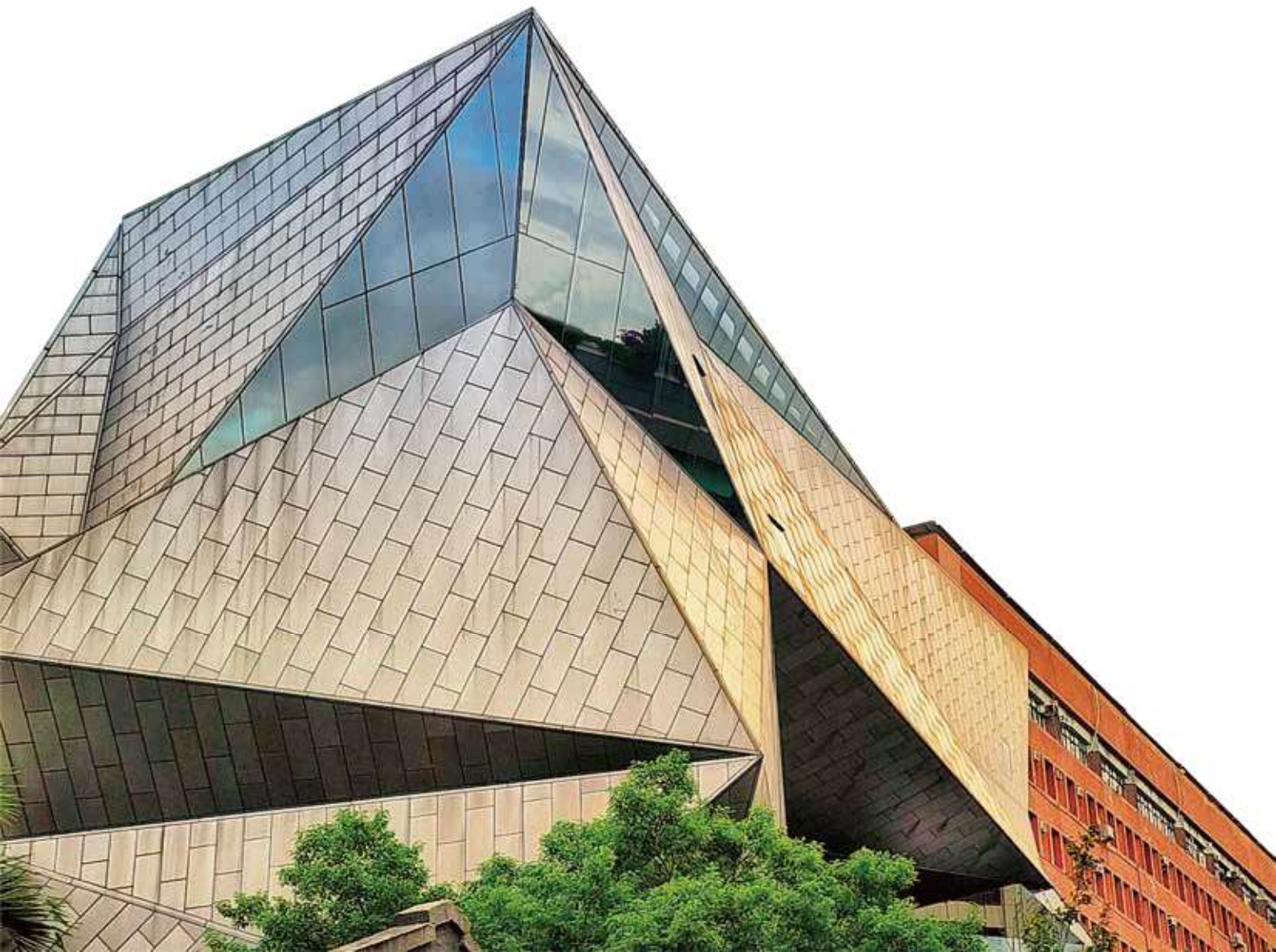




NATIONAL
TAIWAN
NORMAL
UNIVERSITY

NTNU INTERNATIONALIZATION STRATEGY

Global BEST 2025-2030





NTNU

MILESTONES

IN NTNU INTERNATIONALIZATION

- **#1 for International Degree Student Ratio** (2024 Taiwan Top University Ranking)
- **Designated a Bilingual Education University** by Taiwan's Ministry of Education
- **#1 in Taiwan for Humanities and Social Sciences for seven consecutive years** by Taiwan's Common Wealth Magazine
- **#1 in Taiwan for Education, Music, Arts, and Sports; #7 globally for Education**
- Established special research centers in Chinese Language Technology, Learning Sciences, Taiwan Studies, and Social Emotion
- Established the **world-renowned Mandarin Training Center** (with 10,000 international students from 80 countries annually)

2030

Global BEST

TRANSFORM INTO ASIA'S TOP

National Taiwan Normal University, established in 1922, is among Taiwan's most historical institutions of higher education. With internationalization as a core strategy, NTNU is highly active in cross-border research collaboration and educational exchanges as well as giving students ample opportunities for intercultural communications. The University's multicultural campus both stimulates innovative thinking and attracts global talent, elevating NTNU's teaching and research quality across the board while upholding its reputation and competitiveness.

A top research university in Taiwan, NTNU is exceptional for its international reputation, proportion of international degree students and exchange students, and number of internationally co-authored research.

The four major directives of Global BEST 2025-2030

BRIDGING

Connecting with renowned institutions abroad and forging global alumni networks

EXPERIENCE

Advancing global mobility while deepening local internationalization

SURROUNDINGS

Creating a truly international campus that fosters cross-cultural learning and living

TALENT

Recruiting, developing, and retaining international faculty and students



National Taiwan Normal University owes its global recognition to its strong ties with excellent academic institutions and alumni networks worldwide. It continues to deepen relations with partner institutions, including teaching, research, and administrative benchmarking. NTNU also greatly values its global alumni for their contribution to the University's development and influence abroad.

Collaborating with World Renowned Universities

NTNU has partnerships with over 400 elite universities around the world, cooperating in flagship academic forums, student exchange and dual degree agreements, research, and benchmarking tours.

Through its Mandarin Training Center and preeminent Chinese language teaching resources, NTNU has a close working relationship with prestigious U.S. institutions such as Penn State University, UCLA, UC Santa Barbara, University of Maryland, Purdue University, and University of Pittsburgh.

Development Strategies

- Focusing on key partners, including Purdue University (USA), University of Texas at Austin (USA), University of British Columbia (Canada), Osaka University (Japan), Kyushu University (Japan), Hanyang University (Korea), Goethe University Frankfurt (Germany), University of Bordeaux (France), University of Glasgow (UK), and University of Queensland (Australia)
- Building more alliances with renowned institutions to diversify options for student language and cultural exchange
- Optimizing the use of NTNU's exceptional resources in featured areas such as Chinese language instruction, pedagogy, and bilingual education in international academic cooperation





Connecting with Global Alumni

There are over 180,000 NTNU alumni worldwide. Since 2019, NTNU's global multi-generational alumni community have come together for the University's centennial celebration, reunions, academic visits, education summits, and e-newsletter publications.

President Cheng-Chih Wu personally met with NTNU alumni associations in Washington, New York, Boston, Houston, and San Diego as well as other cities in California. With each gathering, the alumni community adds momentum NTNU's sustainability. The NTNU Heritage Foundation of North America was established in 2020 as a fully-integrated fund-raising system for overseas alumni donations.

Development Strategies

- Periodically holding overseas alumni summits and connecting with individual alumni globally
- Reinforcing ties with recent alumni to ensure the vitality and legacy of NTNU's alumni community
- Creating an international student alumni correspondence platform that provides alumni career services



GLOBAL EXPERIENCE

Global experiences are central to in the internationalization of higher education to help students excel in cross-cultural communication skills and access more career possibilities. NTNU fosters its students' global competitiveness by offering diverse international learning opportunities including semester exchange programs, dual degrees, and overseas internships. On its campuses, the rising number of international students pursuing degrees or on academic exchange correlates with engaging activities designed to encourage local and international students to know more about each other.

Enhancing Global Mobility

Starting with student exchange programs at 355 leading international universities, which amounts to more than 1,000 exchange opportunities annually, NTNU also has 47 dual degree agreements with top-ranking institutions such as Kyushu University and Osaka University in Japan as well as University of Wisconsin and University of Cincinnati in the United States. More than 700 students participate annually in semester exchange programs, dual degrees, and short-term exchange programs, sharpening their global competitiveness through credit courses, internships, volunteer work, and contest submissions.

Development Strategies

- Fine-tuning student exchange programs, short-term exchanges, and dual degree systems to further elevate the value of students' academic record
- Promoting short-term overseas credit certification courses to provide incentives for studying abroad and supplementing acquired skills
- Expanding overseas internship opportunities for students to boost global competitiveness and overseas job prospects





Nurturing Global Minds

Why does NTNU prioritize local internationalization? Because it enables students to become global citizens with international perspectives and cross-cultural collaboration skills right here on campus!

NTNU provides a premier Chinese learning environment while connecting students of diverse backgrounds through international cultural festivals, cross-cultural lectures, flipped classrooms, orientation activities, holiday celebrations, graduation parties, and more. The University also facilitates global virtual classrooms, designing a learning platform where the world is the classroom in which novel learning experiences take place across time, language, and cultural boundaries.

Development Strategies

- Implementing a one-to-one student buddy system that pairs up local and international students
- Increasing Collaborative Online International Learning (COIL) courses
- Optimizing living arrangements for exchange students by providing comfortable accommodation and diverse local experiences



GLOBAL SURROUNDINGS

In line with Taiwan's national bilingual policy, NTNU is leading Taiwan in bilingual higher education and preparing global leaders! Selected in 2024 as a Bilingual Benchmark University, NTNU offers fully English-taught programs across all degree levels while increasing their student enrollment. NTNU's world-class campus welcomes international talent with state-of-the-art facilities and an inclusive environment.





Growing Bilingual Education

Students are launching their global careers with NTNU's extensive English programs! They can choose from 6 undergraduate (UPE) and 62 graduate (GPE) English-taught degrees with 886+ English-taught courses offered every year. NTNU provides a robust language support system, with resources such as professional academic English courses and the Center for Academic Literacy.

Since 2018, NTNU has been a leader in training global bilingual educators through its International Baccalaureate Educator Certificate programs.

Development Strategies

- Increasing the number of English-taught courses to 15% of total curriculum
- Establishing at least one UPE in every College
- Recruiting more UPE and GPE enrollments and encouraging collaborative learning between local and international students



Sustaining Internationalization

NTNU has developed as an international university in three key areas: bilingual administrative operations, comprehensive support for international students, and a diverse and inclusive campus environment. All campus signage, information systems, and official regulations are in both Chinese and English. Administrative staff is encouraged to advance in English fluency via official incentives and overseas benchmarking tours.

Specific personnel have been appointed to oversee the administrative and academic needs of international students. NTNU has also created accessible campus space, gender-neutral restrooms and student housing, prayer rooms, and more.

Development Strategies

- Advancing NTNU administrators' English proficiency and global perspective
- Supporting international students in daily life, mental health, career counseling, etc.
- Recruiting more international administrators for each office





GLOBAL TALENT

NTNU is investing in the international quality of its administrative operations and support services to attract and help international students build lasting careers in Taiwan. In addition, NTNU's diverse international faculty are driving cutting-edge research in various disciplines and creating exciting global collaboration opportunities.



International Students

Through international education fairs, multi-lingual online videos, and dynamic social media outreach, NTNU is being heard worldwide. The University is actively connecting with potential students across Asia, from Indonesia and Thailand to Malaysia, Korea, Japan, Vietnam, and India!

Want options? NTNU's got them! Choose between fully English or Chinese-English bilingual programs. As of 2024, NTNU is proud to have 1,722 international students – that's 12% of the student body, making NTNU #1 among Taiwan's top universities for international degree-seeking students.

The University also cares about its students' success in Taiwan's job market. NTNU hosts annual job fairs, industry talks, resume workshops, and alumni sharing sessions to help its students build their careers.

Development Strategies

- Connecting with students in Southeast Asia and India to cultivate talent needed for various industries
- Emphasizing UPE and GPE global recruitment for an internationalized campus
- Enhancing international students' internships and job counseling to improve their employment rates in Taiwan



International Alumni

2024 國際校友重聚



Foreign Faculty

NTNU currently has approximately 50 foreign faculty members from 23 countries. International faculty introduce students to different learning perspectives and promote academic exchange and collaboration between local and foreign educators. The University offers competitive employment packages including relocation support, family benefits, and teaching and research assistance as well as flexible funding. So far, 12 foreign faculty members have successfully been hired as Distinguished Professors, Yushan Scholars, or Yushan Young Scholars.

Development Strategies

- Recruiting foreign scholars to hire at least one foreign faculty member per department
- Promoting partner university faculty exchange programs such as short-term teaching and research
- Increasing number of posts for Distinguished Professors and Yushan Scholars to establish an exceptional global academic network

FUTURE



National Taiwan Normal University is transforming higher education through deep international connections and cross-cultural excellence. NTNU's world-class environment prepares every member for the growing complexity of global trends and regional cooperation demands. Through "global bridging, global experience, global surroundings, and global talent" as core principles for internationalization, NTNU is setting new standards for the internationalization of higher education.

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