



International Center
Chung-Ang University, Korea

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2012

CHUNG-ANG UNIVERSITY
COLUMBUS

International
Summer Program 

on Korean Culture & Society



June 26~July 20, 2012 CHUNG-ANG UNIVERSITY, KOREA 



CAU COLUMBUS ISP Highlights

1. Live high in comfort and low in cost
 2. The best university in Culture and Arts
 3. Earn six transferable credit hours upon completion of this program
 4. Learn, have fun and play with buddies/partners
 5. Special Scholarships for Students from Partner Institutions and Chung-Ang Family
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Welcome to CAU COLUMBUS International Summer Program (ISP)

Chung-Ang University (CAU), established in 1918 with the educational ideals of Righteousness and Truth, has overcome the nation's many adversities and taken on a leadership role to cultivate the intellectuals of Korea.

With the goal of ranking within the top 100 universities in the world by its centennial anniversary in 2018, Chung-Ang University has intensified its effort to internationalize educational programs and globalize its campus. This Chung-Ang International Summer Program will contribute to that effort. In accordance with this vision, Chung-Ang University launched the CAU Summer program in 2005. Through this program students will be introduced to various topics ranging from Korean folklore, traditional Korean arts and modern aspects of Korea. In addition, various excursions are scheduled for each week during the program. There will be field trips to the historical and cultural places, all of which are related to lectures. The COLUMBUS International Summer Program (ISP) at Chung-Ang University is an opportunity to spend an unforgettable summer in Korea.



CAU COLUMBUS International Summer Program in Brief

Four weeks of Academic Achievement and Korean Society & Culture

The COLUMBUS International Summer Program (ISP) is a program for learning about Korea, with a focus on Korean culture in an international context and cultural experiences for fostering an understanding of Korean culture and society. Everyday from late June to late July, CAU welcomes students from all over the world to its various courses, mostly on Korean culture and society. Students will experience cultural activities and field trips related to topics discussed in lectures.



Program

◆ Lectures

Lectures are organized by blocks of topics covering Korean language, Korean society, Korean folk and contemporary culture and Korean Media etc. All lectures are taught in English. Twenty 3-hour lectures are given.

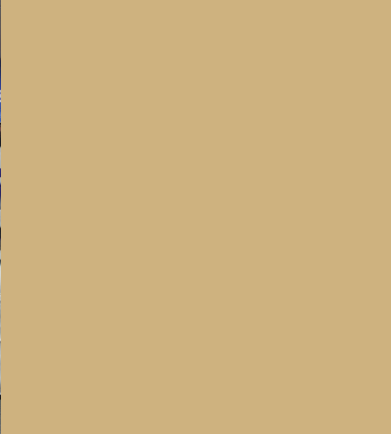
[Korean Culture]

- ◆ Korean Language (1), (2)
- ◆ Asian Calligraphy
- ◆ Introduction to Korean Film (1), (2)
- ◆ Hallyu(Korean Wave) and Korean Media
- ◆ Korean Pop Culture
- ◆ Korean Religions and Thought
- ◆ Intercultural Communication
- ◆ Traditional Korean Architecture
- ◆ Korean History

[Korean Society]

- ◆ Korea and Korean Society from a foreigner's perspective
- ◆ Business in Korea
- ◆ Korea's Economic and Political Development (1), (2)
- ◆ Diplomacy in Korea
- ◆ North Korea and South-North Korean Relations
- ◆ Relations in North East Asia
- ◆ Globalization and Soft Power in Korea
- ◆ Korean Society and Social Issues in Korea





◆ Cultural Activities

During the program, Students will have chance to experience Korean culture and society first hand related to the lectures they will take. Through the activities, students will have a deeper understanding of Korea and insight into Korean culture and society.



1. Seoul City Tour

Students will visit many popular attractions in Seoul - the Royal Places, Insa-dong, Gwanghwamun square, Cheonggyecheon Stream, etc.

2. Doosan Heavy Industries & Construction Changwon Plant

Doosan Heavy Industries & Construction is one of Korea's EPC(Engineer, Procure, Construct) contractors for plant projects inside and outside the country. Students will take a tour of its plants located in Changwon. Doosan Group is also the foundation of Chung-Ang University.

3. Field Trip to Gyeongju

As the capital of the Silla Kingdom for almost a thousand years, Gyeongju preserves a vast amount of significant and fascinating historical heritages. The Gyeongju Historical District has been designated as a World Heritage by UNESCO

4. Cheng Wa Dae Tour (Blue House)

Cheongwadae is the Korean presidential residence and regarded as the heart of the country.

5. KOFIC Namyangju Studios

Namyangju Studio Complex was founded by the Korea Film Council (KOFIC). It is considered the largest film production facility in Korea and the largest movie studio in Asia

6. DMZ (Demilitarized Zone)

is a buffer zone to prevent an armed conflict after the armistice agreement. There are some restrictions on troops staying, weapon disposition, and military installation at the DMZ. Here you can experience the reality of two divided Koreas.

7. Temple Life

The Korean Buddhist Jogye and Cheontae Orders offer an opportunity to lodge and witness the temple life of monks and nuns.

8. Korean Folk Village

is a living museum that recreates the lifestyle of several centuries ago.

9. Hwaseong Fortress

embraces the downtown area of Suwon. It is a well-preserved structure of the Joseon Dynasty built of stone and oven-baked bricks.

10. Korean Culinary Experience

Invites students to a Korean traditional culinary experience. Students will have the chance to cook traditional Korean dishes

11. Taekwondo

is a traditional Korean martial art. It is a method of self-defense that uses the hands and feet

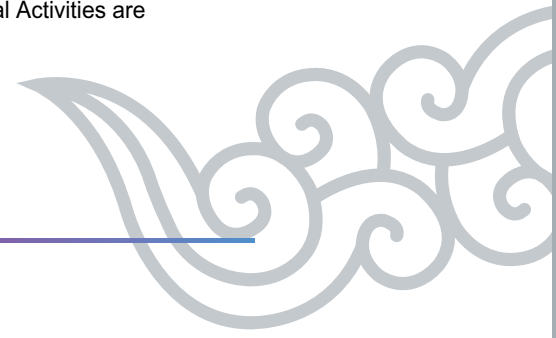
12. Experience Wearing Hanbok (Traditional Korean Costume)

Hanbok means literally "Korean dress", the traditional clothing that Koreans have worn through the ages

13. Traditional Korean Music and instruments

introduces traditional Korean music, musical instruments and its ensemble. Students will have a chance to try out different Korean traditional musical instruments.

※ Classes and Cultural Activities are subject to change





◆ Academic Calendar

| | |
|---------------------------------------|------------------|
| Application Period | April 2 - May 15 |
| Payment Deadline | June 1 |
| Opening Ceremony / Orientation | June 26 |
| Classes Begin | June 27 |
| Graduation Ceremony | July 20 |

◆ Application

1. Qualification

- 1) All students who are currently enrolled at college or university level institutions
- 2) English proficiency for non-native speakers.
(TOEFL is not required, however, you should have a good command of English to take courses conducted in English).

2. Application Materials

- 1) Completed application form (download at www.neweng.cau.ac.kr)
- 2) Official transcript from your university
- 3) One passport-size photo
- 4) Copy of passport
- 5) \$50 non-refundable application fee (waived for partner university students)

3. Application Procedures

- 1) Fill out and submit the online application form (www.neweng.cau.ac.kr) by May 15, 2012
- 2) Send the application materials to the address below by Airmail or E-mail
International Center, Chung-Ang University, 84 Heukseok-ro Dongjak-gu Seoul 156-756, Korea
Tel : 82-2-820-6211 / Fax : 82-2-813-8069 / E-mail : caudic@hotmail.com
 - Online application is valid only when other application materials are sent within 20 days.
- 3) Receive confirmation email with invoice
- 4) Pay tuition and fees in full by June 1, 2012
- 5) Receive a Letter of Admission.

◆ Credit Transfer

Students can earn six transferable academic credits upon completion of the ISP program. Students who wish to transfer credits are required to obtain pre-approval from the academic authorities at their home institution.

◆ Fees and Payment

▪ Fees

| | | |
|----------------------|-----------------|----------------|
| Mandatory Fee | Application Fee | \$50 |
| | Tuition | \$2,000 |
| | Total | \$2,050 |

| | | |
|---------------------|---|-------|
| Optional Fee | Airport Pick-up | \$50 |
| | Dormitory Fee * (Room & Board, Double Occupancy) | \$500 |

* 70 meals are included in the dormitory fee

▪ Scholarships

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|--|---|
| Students from partner institutions | Application Fee, Airport Pick-up waiver 60% Tuition Waiver |
| Students whose parents are Chung-Ang University Alumni | Application Fee waiver 30% Tuition waiver |
| Students who have recommendation from a member of Chung-Ang University Alumni | 10% Tuition waiver |

▪ Payment

Please pay the total amount according to your status by June 1st, 2012.

<Telegraphic Transfer Information>

| | |
|-------------------------|---|
| Bank | Woori Bank, Chung-Ang University Branch 84 Heukseok-ro, Dongjak-Gu, Seoul, Korea |
| Account Number | 1081-000-196511 |
| Beneficiary Name | Chung Ang University |
| Swift Code | HVBKRRSE |

▪ Refund

The application fee is not refundable. The tuition, dormitory, airport pick up fee are partly refundable depending on the time of withdrawal.



◆ Student Life

1. Accommodation

Students will stay at the Blue Mir Hall on campus. Each room is fitted with twin beds, two desks, chairs, an air conditioner, and bathroom with shower equipment. The dormitory offers facilities including a fitness center, coin-laundry machines, convenience store and seminar room. Students who wish to stay in the dormitory should submit the application form by May 15, 2012 after checking the option of Housing.

2. Health Insurance

Health Insurance is required for all international students attending Chung-Ang University. If they do not carry a proper accident and health insurance policy whose benefits match or exceed \$20,000 respectively, they must purchase an insurance policy in Korea.

3. Visa

A 90-day student visa (C-3) is sufficient for our International Summer Program without extension since our program is a four week program. You can apply for a C-3 Visa with the letter of acceptance issued by Chung-Ang University upon acceptance to CAU. Contact the Seoul Immigration Office (82-2-2650-6212) or Korea Immigration Bureau website for more information.

◆ Review of International Summer Program

1. Jennifer Bealt.

University of Manchester, UK

The last four weeks have been an amazing experience that I feel very privileged to have been a part of. Not only would I consider returning to Korea in the future, I would also recommend it to people who have never visited it before. It vastly exceeded all my expectations and I have had an experience that I shall not soon forget.

2. Tomasz Brezniak

Cracow University of Economics, Poland

There are some opportunities that come only once in a lifetime. For me one of them was possibility to come to Korea and participate in CAU 2009 International Summer Program. The Program gave me the chance not only to see Korea with the eyes of a tourist but personally experience its culture, customs, tradition and learn about its history and economics.

3. Oluwadamilare Oladokun

University of Leeds, UK

I have enjoyed the program a lot and I have gained valuable knowledge. My proudest achievement is my newly acquired ability to read and write Hangeul (Korean Language). I believe the CAU summer program has provided a platform for such interaction and engagement. My memories from the program will forever stay with me.

4. Silke Singer

AlpenAdria University Klagenfurt, Austria

After four weeks in this beautiful country I can say that my decision to come here was definitely the right one. It took me only a few days to fall in love with this country, its culture, traditions and people. I am very fortunate to be able to stay in Seoul after this summer program and spend one semester as an exchange student at Chung-Ang University.



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