Recovery & Prosperity:

Post Crisis & New Future



International Summer Semester

Sungkyunkwan University, Seoul, Korea June 28 ~ July 23, 2010



2010 SKKU International Summer Semester Welcome







Recovery and Prosperity:

Post Crisis and New **Future**





A warm welcome from Sungkyunkwan University (SKKU), one of the world's oldest universities. SKKU was founded in 1398 as the royal university in Korea' Joseon Dynasty, and it has fostered development of scholars and leaders for the past 612 years.

At the 2009 International Summer Semester at Sungkyunkwan University, we welcomed 600 students from 41 countries and 96 universities. Seeking to build on this success, in 2010, the International Summer Semester will present a unique offering of courses focusing on the theme of "Recovery and Prosperity: Post Crisis and New Future."

This is a very timely theme as global society struggles with the need to develop a pathway to a "New Future". We welcome you to join us!



Jung-Don Seo M.D., Ph.D.

President

Sungkyunkwan University

Unique Origin, Unique Future

Established in 1398 as the royal university, Sungkyunkwan initiated higher education in Korea in the Joseon Dynasty (1392-1910).

In the 21st century Sungkyunkwan University has made remarkable advances towards becoming a global leader in research and education. This is especially true since Samsung joined our foundation in 1996 and through its generous investments made it possible to launch several programs. These include the Graduate School of Business in collaboration with the MIT Sloan School of Business, the Sungkyunkwan Advanced







Institute of Nanotechnology (SAINT), the Department of Semiconductor Systems Engineering, the Department of Global Business, the School of Mobile Telecommunications Engineering, the Department of Global Economics, and the Graduate School of China.

In addition, through the efforts of our outstanding faculty the Korean Government awarded SKKU 28 long term Brain Korea 21 Research Grants. Today SKKU is recognized as one of the most progressive institutions in the country and will emerge to become a world-class university.





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2010 SKKU International Summer Semester

Program Overview



The theme of our 2008 SKKU International Summer Semester focused on the synergy of 'Culture, Business and Technology in East Asia'. This was followed by our 2009 SKKU International Summer Semester which involved defining the fundamental issues around 'Sustainable Global Prosperity'. Future International Summer Semesters will build on these foundations while continuing on the path of becoming a center of thought-leadership and diversity within both East Asia and globally.

The 2009 SKKU International Summer Semester on 'Sustainable Global Prosperity' enrolled over 600 students from 41 countries and 96 universities. Our professors were recruited from world-class universities. Faculty and students had the opportunity to debate and define current issues of this theme. Overall, our program was highly successful.

Ironically, the 2009 SKKU International Summer Semester theme of 'Sustainable Global Prosperity' was chosen a year in advance of the worst economic crisis since the 'Great Depression' of the 1930's. Certainly, the very idea of sustainable prosperity became an important one for our students who were confronted with the reality of diminished traditional opportunities. In spite of this, what emerged across this diverse and global student group was a sense of hopefulness, passion and quality of intellect.



We are beginning to see signs of economic recovery albeit weak. However, given the severity of the economic downturn and the predicted slow pace of recovery, this issue is likely to remain an area of great concern for the near to medium-term. This is mostly related to the need for global society to find alternative paths to prosperity, as we should not repeat past mistakes. Therefore, we have decided to pursue the timely and important theme of 'Recovery and Prosperity: Post Crisis and New Future' for our 2010 SKKU International Summer Semester.







Program Uniqueness

The 2010 International Summer Semester at Sungkyunkwan University is unique in that this is the only summer program in Korea to focus on the theme of 'Recovery and Prosperity: Post Crisis and New Future.' We will offer participating students the chance to understand the local, regional, and global interplay involved in shaping the problems and opportunities that confront global society in the post crisis era. Our ultimate intent is to deliver to our students a world class program which is recognized as being internationally competitive.

Of course, presenting an integrated perspective remains a core goal of our program as it did in our previous summer semesters. This will be achieved through our professors' commitment to approaching problems from an interdisciplinary perspective and context based analysis on the main theme 'Recovery and Prosperity: Post Crisis and New Future,' and the 5 sub-themes: 'Recovery,' Post Crisis,' 'Prosperity,' 'The Future,' and 'East Asia.' Such a perspective is necessary given the fact that the post crisis' dilemmas severely threatening the prosperity of global society do not fit within the confines any one discipline.

In both the 2008 and 2009 International Summer Semesters, we actively sought to encourage diversity amongst our students and faculty. In doing so we created a learning context that allowed students to understand first hand how diversity can lead to new ideas if harnessed properly. Given the cultural dimension of problems facing global society, we will again seek to increase the level of diversity both to enhance cultural awareness and to understand its role in shaping the various dilemmas we face.

2010 SKKU International Summer Semester **Courses**

During the 4 week intensive 2010 SKKU International Summer Semester we are offering an expanded program. The program includes 21 courses divided into 5 tracks as follows:





2010 SKKU International Summer Semester **Schedule**

4 Weeks



February

1st 2010
Online Registration Begins

April

25th 2010

Early Bird Registration Deadline

May

 $23^{\rm rd}$ 2010

General Registration Deadline

June

28th 2010

Orientation, Classes Begin

July

23rd 2010

Graduation, Farewell Party

*Korean Language Classes (Free)

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