Muse Communication

Best Anime Distributor in Asia

Satisfy the Needs· Optimize the Profits



Based in Taiwan, Across Asia

Founded in 1992, Muse Communication has over 30 years of expertise in the anime IP industry, collaborating with more than 60 IP providers. The company offers a comprehensive range of services, including film & video distribution, licensing, merchandising, and marketing.

With local offices in Taipei, Hong Kong, Shanghai, Tokyo, Kuala Lumpur, Jakarta, and Mumbai, Muse's distribution network spans both international and local platforms, reaching over 40 regions. In Asia, Muse works with 60 partner platforms and connects with 44 million social media subscribers, solidifying its strong market presence across the region.

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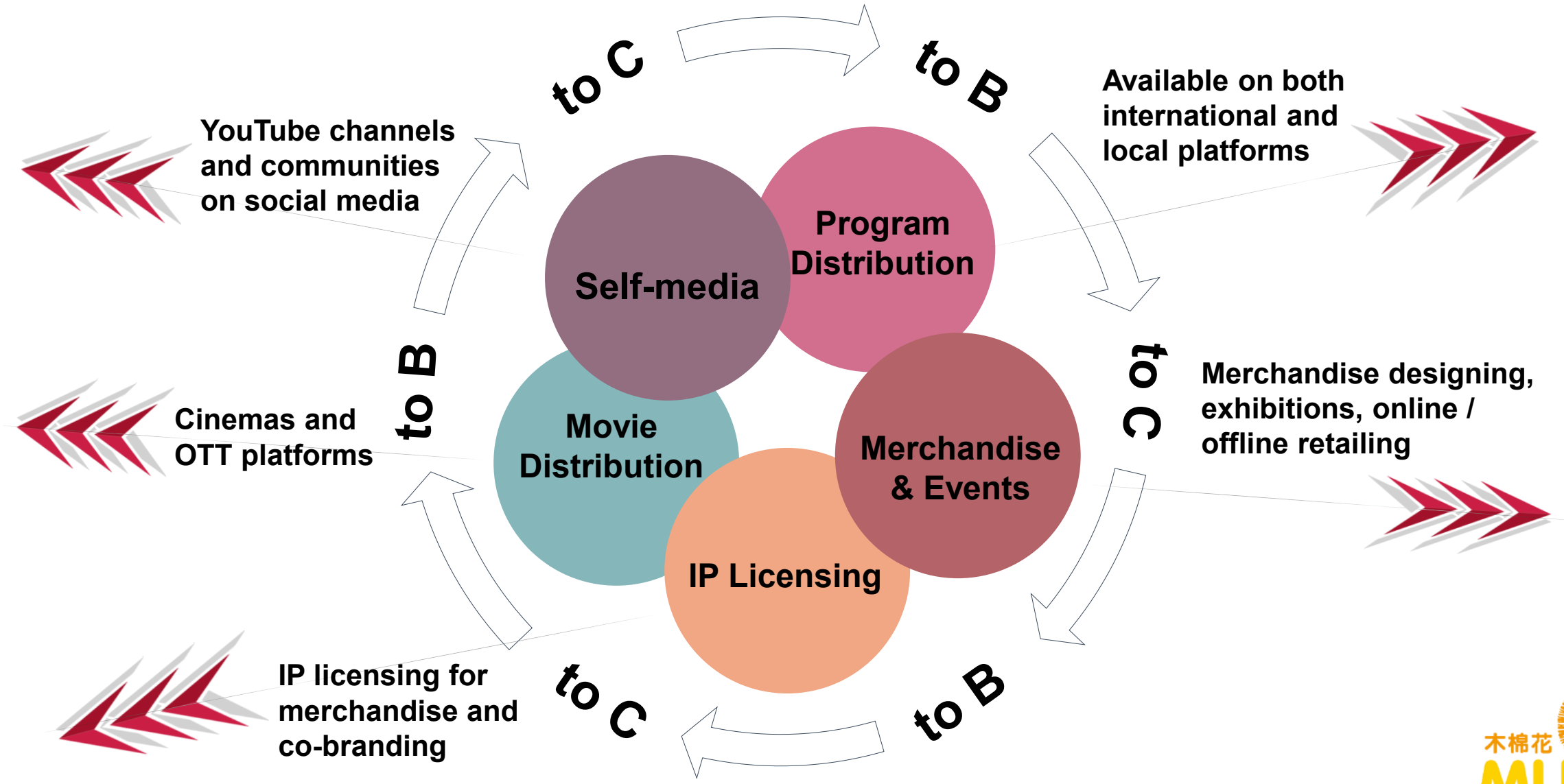
Five Arrows: Maximize the Profit of the IP



Content Distribution

- ***60+ partner IP providers***
- ***Long-term cooperation for popular titles***

- Professional team with a perfect experience
- Extensive distribution network in Asia
- Deepening our presence in Asia
- Accurately grasp the Market Trend
- Trusted by famous copyright holders



ADK ANIPLEX SHIN-EI ANIMATION Asmik Ace A JCOM COMPANY avex pictures BANDAI NAMCO Bandai Namco Filmworks CAKE DMM.com

france•tv FCC GENCO GONZO Hakuhodo DY media partners Happinet HAPPINET PHANTOM STUDIOS KADOKAWA KING RECORDS

KOTOBUKIYA NHK pony canyon SEGA ShoPro solamedia SUNRISE synergy media TBS animation

tms TV TOKYO UNIVERSAL ytv 日テレ 東映 東宝 TOHO 朝日 tv asahi 講談社 KODANSHA

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Content Distribution

- ***40+ regions in Asia***
- ***Distributing in 60+ platforms***

- Professional team with a perfect experience
- Extensive distribution network in Asia
- Deepening our presence in Asia
- Accurately grasp the Market Trend
- Trusted by famous copyright holders



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Movie Distribution

- ***15+ Strategic Partners***
- ***Simultaneous cinema release in Asia***

- One-stop service sharing the marketing resources
- Spreading the topic across Asia
- Integrated distribution from front-end to back-end
- Build up brand resources
- Develop a diversified business model



CGV · MOCKINGBIRD pictures · Galaxy Cinema · BHD CINEPLEX · Cinedarbaar

M PICTURES · INDONESIA COMIC CON · MVP · GOLDEN VILLAGE

PIONEER FILMS · ROBINSONS MOVIEWORLD · 華 · PVR CINEMAS · TGV Cinemas

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Self-media



- ***Synchronized Asia-wide publicity***
- ***Interact with local fans instantly***

YouTube

32 channels

43 million+ subscribers

- Zero distance to the audience
- Accurately identify the target audience
- Deeply connected to the local community
- Effective promotion based on the local market
- Multi-country and multi-language coverage

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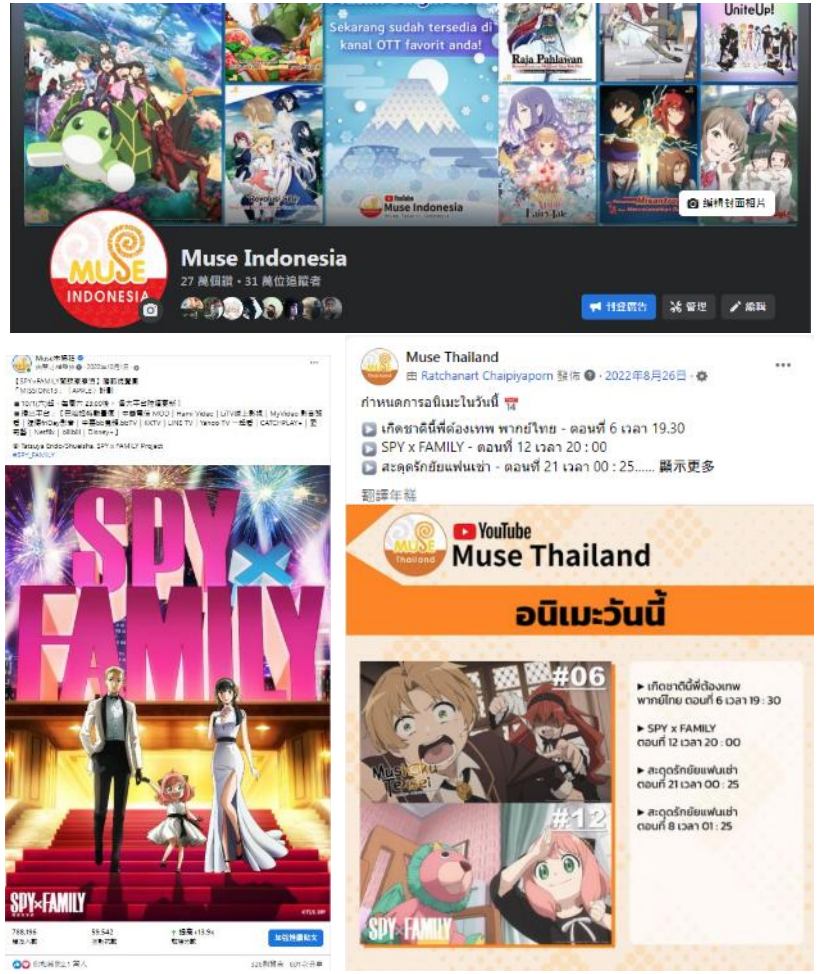
Self-media



4.0M+ followers

15 Facebook pages
2.38M+ followers

10 Instagram
1.02M+ followers

3 Twitter accounts
146k+ followers

7 Threads
340k+ followers

- ***Latest news of our programs***
- ***Reach out to the local community***

- Zero distance to the audience
- Accurately identify the target audience
- Deeply connected to the local community
- Effective promotion based on the local market
- Multi-country and multi-language coverage

Merchandise & Events

- ***Major events gather energies***
- ***Expand reputation and achieve values***

- Anime dreams come to life
- Create a hot topic for the title
- Experience the magic of the anime
- Spread common memories through word of mouth
- Magnify the value of the brand



















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IP Licensing

- ***Diversified lifestyle products***
- ***Fully connected with daily needs***

- Satisfy the expectations of fans
- High-quality products with strong capability
- Expanding business in both directions
- Reach out to the local markets
- Enhance the image of the brand





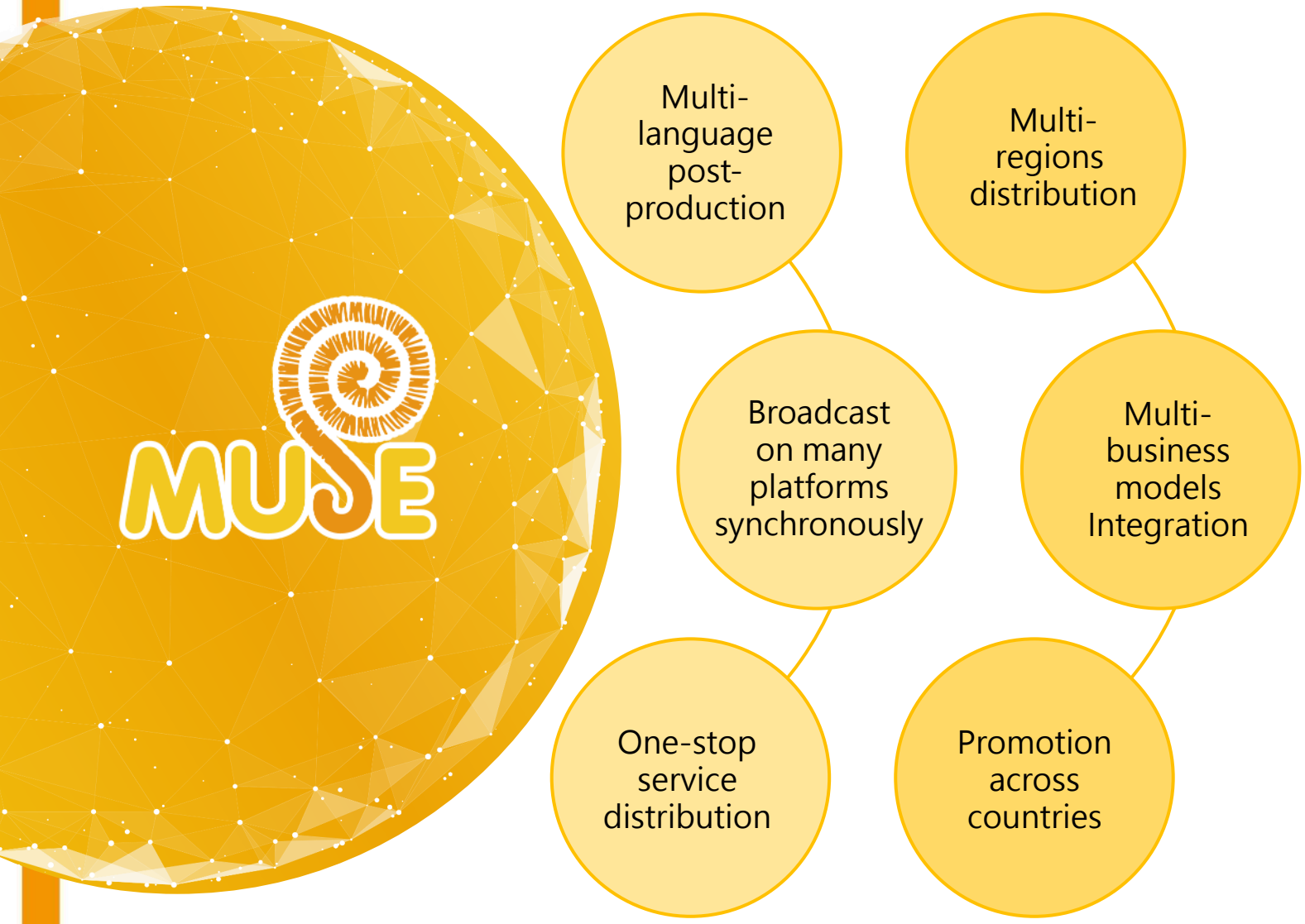








Aim for the best. Be the best! #1 Anime Distributor in Asia



Why is Muse the only choice?

- **Most experienced in Asia**
  30+ years of experience in licensing and distribution
- **Largest content-library in Asia**
  500+ IP & 1000+ programs
- **Most ACG fans in Asia**
  40 million+ subscribers on social media
- **Best One-Stop distribution in Asia**
  Five arrows: B2C2B2C, maximize the profit

Rights Business Development Division-IP Agent

- **(Target Nationalities: Indonesia, India, Thailand, Vietnam, Malaysia, Hong Kong)**

◎ Department Introduction:

Liaises with Japanese licensors to align operations with legal standards—covering merchandise sales, film distribution, PR, and platform streaming in Taiwan—while supporting cross-departmental execution.

◎ Job Responsibilities:

- **Merchandise Quality Assurance:** Review merchandise designs and physical samples to ensure full fidelity to character specifications.
- **Content Performance Analytics:** Aggregate and analyze anime ratings, view counts, and rankings across TV and streaming platforms.
- **Contract & Document Management:** Assist in reviewing and organizing English/Japanese contracts and proposal materials.
- **Exhibitions & Event Support:** Provide on-site operational support for anime conventions and large-scale promotional events.

Integrated Marketing Division-Media Marketing Executive

- **(Target Nationalities: Indonesia, India, Thailand, Vietnam, Malaysia, Hong Kong)**

◎ **Department Introduction:**

Oversees social media strategy to market new anime, merchandise, and events—boosting brand visibility and engagement.

◎ **Job Responsibilities:**

- **YouTube Management:** Schedule uploads and optimize titles, descriptions, and metadata.
- **Overseas Social Media:** Manage global platforms, create content, and handle community engagement.
- **Video Production:** Edit videos and produce short-form promotional content.
- **Market Research:** Analyze SEA audience sentiment and aggregate anime market trends.

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Content Distribution Business Group-Administrator

- **(Target Nationalities: Indonesia, India, Thailand, Vietnam, Malaysia, Hong Kong)**

◎ **Department Introduction:**

Researches SEA media markets to identify prospective production and streaming partners, driving international anime distribution agreements.

◎ **Job Responsibilities:**

- **Media Market Research:** Track and compile intelligence on film, TV, and streaming platform landscapes in SEA.
- **Partner Scouting:** Identify and profile potential media companies and streaming platforms for collaboration.
- **Proposals & Meeting Support:** Prepare anime distribution pitches, decks, and detailed meeting minutes.
- **Documentation & Contracts:** Organize and maintain distribution-related contracts and official documentation.

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Movie Distribution Division-Administrator

- **(Target Nationalities: Indonesia, India, Thailand, Vietnam, Malaysia, Hong Kong)**

◎ **Department Introduction:**

Oversees the distribution and promotion of licensed animated films while tracking box office performance to evaluate market response.

◎ **Job Responsibilities:**

- **Film Planning & Promotion:** Gather SEA film market insights and support promotional event planning.
- **Budget & Performance Tracking:** Organize event expenses/invoices and compile box office statistics.
- **Business Development:** Analyze local film markets to identify and target potential business partners.
- **Documentation & Contracts:** Assist with filing and managing film-related contracts and documentation.

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Merchandising business Division-Administrator

- **(Target Nationalities: Indonesia, India, Thailand, Vietnam, Malaysia, Hong Kong)**

◎ **Department Introduction:**

Drives anime merchandise development and procurement, hosts pop-up sales events, and manages retail and e-commerce stores to deliver products to fans.

◎ **Job Responsibilities:**

- **Market Research & Lead Generation:** Gather local market intelligence and prospect potential business clients.
- **Sales Operations & Client Relations:** Manage quotations, contracts, and invoicing while nurturing strong client relationships.
- **Retail Sales & Customer Service:** Drive product sales across physical stores and anime conventions.
- **Merchandising & Inventory Control:** Oversee store and event displays, track inventory counts, and log incoming/outgoing stock.

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IP Licensing Division-Project Specialist

- **(Target Nationalities: Indonesia, India, Thailand, Vietnam, Malaysia, Hong Kong)**

◎ **Department Introduction:**

Drives overseas anime licensing and distribution partnerships, scouting local platforms to expand the global reach of licensed titles.

◎ **Job Responsibilities:**

- **Overseas Business Development:** Spearhead regional anime licensing operations and target new prospective business partners.
- **IP Catalog Presentation:** Master company-represented anime titles to effectively pitch lore, storylines, and key selling points to partners.
- **Client Relationship Management:** Maintain consistent communication with partners to monitor, evaluate, and fulfill business needs.
- **Project Execution & Management:** Support end-to-end project planning, execution, and cross-functional progress tracking.

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Employee Benefits & Perks (Full-Time)

- 💎 **Compensation:** Year-end & festival bonuses, annual salary reviews
- 🛌 **Leave Policy:** Fully paid sick/family leave, generous extra PTO
- 🛡️ **Insurance:** Group insurance & business travel coverage
- ❤️‍🔥 **Health:** Annual health checkups & workplace nursing support
- 📚 **Growth:** Internal/external training, job rotation, learning subsidies
- 🎉 **Well-being:** Gym access, family event invites, travel subsidies
- 💌 **Support:** Marriage, childbirth & bereavement grants
- 🎁 **Perks:** Employee discounts, free goods, year-end gala & red envelopes

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Choosing us is choosing everything
Get a ticket to the Asian market now!

Muse communication is trusted by our customers,
and we have a wide network of clients throughout Asia.
Let us open the door to the Asian market for you.

Contact us

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